

Registration

It’s easier to register online!
Go to **www.breastfeedingconferences.com.au**

Online registration with your credit card is strongly encouraged to secure and guarantee your place. You will be sent a confirmation email immediately.

Once completed this form becomes a Tax Invoice ABN 83820560346

Please make cheques payable to ALMA and mail to 41 Heath Marsh Rd Panmure, Vic 3265. Please print clearly – your confirmation will be sent by email.

Title: ☐ Ms ☐ Mrs ☐ Mr ☐ Dr

First/Given Name: _____

Last/Family Name: _____

Organisation/Employer: _____

Email: _____

Daytime Telephone: _____

Mobile: _____

Postal Address: _____

Suburb: _____ State: _____ Postcode: _____

Country: _____

Dietary requirements:

☐ Diabetic ☐ Gluten Free ☐ Dairy Free

☐ Vegetarian ☐ Vegan Other: _____

My primary occupation is:

☐ ABA Counsellor/CE/volunteer

☐ Lactation Consultant

☐ Aboriginal Health Worker

☐ Midwife

☐ Allied Health (please specify) _____

☐ Nurse

☐ Paediatrician

☐ Child Health Nurse

☐ Other (please specify) _____

☐ Dietitian

☐ GP (QI&CPD No. _____)

I have previously attended an ABA seminar series ☐ Yes ☐ No

I do NOT wish to receive promotional material for other events ☐

I wish to attend:

Program 1 in ☐ Hobart ☐ Sydney

Program 2 in ☐ Melbourne ☐ Adelaide ☐ Perth

Seminar Series Registration	ABA member		Standard Fee		Registration Fee
	Earlybird (closes 10 Jan 2015)	After 10 Jan 2015	Earlybird (closes 10 Jan 2015)	After 10 Jan 2015	
Live Seminar	\$195	\$235	\$235	\$265	\$
Online Seminars	\$205	\$235	\$225	\$255	\$
Online Seminars – Group price (Groups of 10 or more)	\$195		\$195		
Special: Attend one live seminar plus online seminar	\$245	\$265	\$265	\$295	\$
TOTAL FEES:					\$

Enclosed is a cheque/money order for \$(AUD): _____

Made payable ALMA

Credit Card Payments

Card type: ☐ Visa ☐ Mastercard

_____/_____
Credit Card Number Expiry Date CVV

Card Holder’s Name: _____

Total Amount: \$ _____

Online Seminars

You can access all the great information, speakers and atmosphere of the seminars right from your computer screen or phone from our online seminar. Both programs will be available as part of our online seminar.

Program 1 – Available pre-recorded from 24 March 2015.

Program 2 – Join us for the live broadcast from Melbourne on 25 March 2015.

You can:

Attend a seminar in the city closest to you and then ALSO watch the other lectures from the other program.

Or watch both programs online.

The online seminars will be available from 24 March until 31 May 2015.

The online seminar is not a public broadcast – access is by registered login only.

To book for this seminar please go to **www.breastfeedingconferences.com.au**

Venue Details

HOBART	The Old Woolstore Apartment Hotel 1 Macquarie Street Hobart TAS 7000
SYDNEY	Rydges World Square 389 Pitt Street Sydney NSW 2000
MELBOURNE	Pullman & Mercure Albert Park 65 Queens Road Melbourne VIC 3004
ADELAIDE	Adelaide Convention Centre North Terrace Adelaide SA 5000
PERTH	The University Club, UWA Hackett Entrance # 1, Hackett Drive Crawley WA 6009

DATES

Round 1

Hobart – 26 Feb
Sydney – 27 Feb

Round 2

Melbourne – 25 Mar
Adelaide – 26 Mar
Perth – 28 Mar

Breastfeeding:
Life and Science



2015 Seminars
for Health Professionals

Hobart | Sydney |
Melbourne | Adelaide | Perth

 **Australian Breastfeeding Association**
www.breastfeeding.asn.au

Australian Breastfeeding Association in partnership with Breastfeeding Conferences




Round 1 – Hobart | Sydney

Hobart: Thursday, 26 February 2015


Sydney: Friday, 27 February 2015

Helen Ball, PhD MA BSc (Hons)




Professor Helen Ball is Head of Anthropology, and Director of the Parent-Infant Sleep Lab at Durham University in the UK. She has been researching infant sleep for the past 20 years, concentrating on the sleep ecology of infants, young children and their parents. She has conducted research in hospitals and the community, and contributes to national and international policy and practice guidelines on infant care. In 2013 Professor Ball received an award for Outstanding Impact in Society for her research from the UK's Economic and Social Research Council. She pioneers the translation of academic research into evidence for use by parents and healthcare staff via the Infant Sleep Information Source website.

Molly Pessl, BSN IBCLC



Molly has spent most of her career with a focus on family-centred maternity care. She worked at Evergreen Hospital Medical Center from 1985 until 2003, following five years as a health educator, clinician and lactation consultant for a hospital-based nurse-midwifery service. During her years at Evergreen Hospital, Molly developed comprehensive parent and professional education programs, the Regional Breastfeeding Center, a postpartum follow-up clinic and Baby-Parent Groups. These programs led to the first US designation of 'Baby Friendly' by UNICEF and the World Health Organization. Molly served on the International Board of Lactation Consultant Examiners and is a past president of that board. She also served four years as the International Lactation Consultant Association representative to the US Breastfeeding Committee. She is a registered nurse, childbirth educator and International Board Certified Lactation Consultant. Molly is currently the director of Evergreen Perinatal Education, a consulting and education program for professionals.

Julie Stufkens, RD MNZM



Julie has worked in dietetics for over 30 years, and was awarded a Medal of the New Zealand Order of Merit in 2009 for her services in New Zealand to dietetics and paediatric nutrition. She is the New Zealand Breastfeeding Authority's (NZBA) Executive Officer and has overseen the development of the World Health Organization/UNICEF Baby Friendly Initiatives in New Zealand since it began in 1999. Julie represents New Zealand at the International BFHI Coordinators for Industrialised Countries meeting and is the International Coordinator for their BFHI Country Network.

Rachel McDonald, BA LLB(Hons) GDLP



Rachel qualified as a Barrister and Solicitor in the ACT in 1995. After 5 years of practice as a litigation lawyer with the Commonwealth Government, Rachel had her first baby and joined the Australian Breastfeeding Association. Rachel qualified as a Breastfeeding Counsellor in 2003. The legal issues of breastfeeding have interested Rachel since she became a breastfeeding mother, particularly the issues of breastfeeding and the responsibilities and legal obligations of Health Professionals, the WHO Code and the regulation of the marketing of artificial breastmilk substitutes and breastfeeding in public. Rachel is currently working on her PhD in breastfeeding and the law at the University of Queensland.

PROGRAM

8.15	Registration – Tea and coffee	
8.45	Welcome and open	
9.00	Dr Helen Ball Breastfeeding and infant sleep: The growing research evidence	Investigates the comparison between human babies with those of other mammals, as well as what we know about parental attitudes and examines practical elements such as night feeding, sleep training and safety.
10.00	Molly Pessl Conflicting advice: Perception or reality? Why it continues to be a problem and how to solve it	New parents often suffer information overload. In many situations there is no one right way to do things. We will examine some of these issues and consider ways to reduce the problem.
11.00	Morning tea	
11.30	Rachel McDonald 50 Shades of Grey – Breastfeeding, informed consent and the law	This presentation explores the legal and ethical tensions around breastfeeding, including the law relating to drugs in breastmilk and drugs prescribed to breastfeeding mothers.
12.15	Julie Stufkens Normalising early skin-to-skin following caesarean section	This presentation focuses on experiences of implementing immediate skin-to-skin for caesarean section births and the impact of this requirement on services, staff, mothers and babies.
1.15	Lunch	
2.15	Molly Pessl Breast pumps and pumping: Best or worst practice?	Are we always giving mothers helpful information when it comes to expressing? This lecture will discuss the reasons behind the use of pumps and evaluate the possible outcomes.
3.15	Helen Ball Inequalities and cultural issues in SIDs Research and guidance	Helen Ball examines SIDs risk reduction messages parents are receiving and the research that suggests we must understand specific cultural parenting beliefs in order to fully engage parents in safe sleep practices.
4.15	Close	


Round 2 – Melbourne | Adelaide | Perth

Melbourne: Wednesday, 25 March 2015

Adelaide: Thursday, 26 March 2015

Perth: Saturday, 28 March 2015

Nikk Conneman, MD



Nikk Conneman is on staff as a pediatrician-neonatologist at Erasmusmc-Sophia Children's Hospital in Rotterdam, in the Netherlands. He has both clinical and outpatient responsibilities. His main objective is to further change the caregiving model from a systems driven, to an individualised family and patient centred developmental care model. He is also a senior NIDCAP Trainer and Director of the Sophia NIDCAP Training Centre. He has NIDCAP trained NICU professionals and guided NICUs all over the world towards a more family and patient centred developmental care approach.


Sharon Perrella, PGradDipClinNsg (Neonatal Intensive Care) MSc RN RM IBCLC



Sharon is a Research Associate with the Hartmann Human Lactation Research Group at The University of Western Australia. Sharon gained a broad experience in supporting breastfeeding families in her previous roles as midwife, child health nurse, neonatal intensive care nurse and Australian Breastfeeding Association voluntary breastfeeding counsellor. Currently she is enjoying the exciting mix of breastfeeding research, health professional education and drugs prescribed to breastfeeding mothers.

private practice as an IBCLC. Sharon's interests include establishment of breastfeeding in the preterm infant, assessment and management of ankyloglossia and low milk supply.

Diana Cassar-Uhl, MPH IBCLC



Diana Cassar-Uhl is passionate about being an agent for change, and is a frequent presenter at breastfeeding education events. Many of her areas of expertise stem from her own experiences, which she sought to understand and raise awareness of for other mothers. Whether the topic is cultural, such as breastfeeding in the military, or technical, like breastfeeding with insufficient glandular tissue, Diana's enthusiasm and passion for educating shine through in her presentations. Having begun studies toward a Master of Public Health in 2011, Diana looks forward to a career in maternal/child health. Diana, mother to three breastfed children, served as a clarinetist on active U.S. Army duty from 1995-2012.

PROGRAM

8.00	Registrations – Tea and coffee	
8.45	Welcome and open	
9.00	Nikk Connemann Development of the sensory system and the brain, from womb to birth and beyond	This topic examines the way in which an infant's sensory system develops and how this development process shapes that infant's lifelong relationships and overall place in the world.
10.00	Sharon Perella Through the looking glass – What happens to breastmilk in the infant's stomach	We look at curdled milk in an infant's stomach to determine the rate in which breastmilk empties from the stomach to find useful insights into feeding patterns.
11.00	Morning tea	
11.30	Diana Cassar-Uhl Yes, you CAN breastfeed: Identifying and supporting mothers with Insufficient Glandular Tissue (IGT)	An explanation of the physical markers of insufficiently developed breasts, comorbid conditions that may complicate breastfeeding efforts, and techniques to support optimum breastfeeding.
12.30	Sharon Perella Great expectations – Breastfeeding the late preterm baby	This workshop aims to enable participants to work with the families to develop realistic breastfeeding expectations and plans for late preterm infants.
1.15	Lunch	
2.15	Nikk Conneman The developmental care of the very low birth weight baby. When the developmental journey is different	We examine the developmental care of the very low birth weight babies and the support given to these babies and their families to ensure optimal brain development.
3.15	Diana Casser-Uhl How Sweet ... Is it? Answers and questions about insulin's role in breast development and function	We discuss what we know and what we need to learn about the role of insulin, diet, and obesity in mammary gland development and function for lactation.
4.15	Close	

The views and opinions of the speakers are not necessarily endorsed by the Australian Breastfeeding Association.



About the seminars

The Australian Breastfeeding Association (ABA) is excited to present its 2015 Seminar Series 'Breastfeeding: Life and Science'.

One day seminars are held around Australia in major capital cities as well as online. Attend one program at the venue closest to you and watch the other program online to earn extra professional development points.

ABA is a Registered Training Organisation and has been running seminars for health professionals for more than 10 years.

Who should attend these seminars?

Any health professional or breastfeeding supporter working with breastfeeding families – lactation consultants, child health nurses, midwives, paediatric nurses, dietitians, speech therapists, medical doctors, breastfeeding counsellors and community educators and allied health professionals.

Sponsorship and Trade Exhibitors

The Australian Breastfeeding Association welcomes WHO Code compliant companies and exhibitors to sponsor this event.

For a Sponsorship Prospectus, please email Barb at: info@breastfeedingconferences.com.au or Phone: 0488 757 334

Accreditation

CERPs: Program 1
CERPs Approval No C21502
5L and 0.75E CERPs
Pre-exam hours = 5.75

CERPs: Program 2
CERPs Approval No C21503
5.75 L CERPs
Pre-exam hours 5.75

MidPLUS, and RACGP points applied for.