

# Invitation to Sponsors and Exhibitors

## New Zealand Lactation Consultants Association

### Seminar Series

#### BREASTFEEDING:

#### Bright Ideas for Tomorrow's Stars



**Seminar 1:** Feb 27th 2014  
Tongue-Tie Clinical Forum

**Seminar 2:** Feb 28th 2014

**Seminar 3:** March 1st 2014

**Venue:** Waipuna Hotel and Conference Centre,  
58 Waipuna Road, Mt Wellington, Auckland

#### **Enquiries:**

Please contact Barb Glare  
[info@breastfeedingconferences.com.au](mailto:info@breastfeedingconferences.com.au)  
Ph + 0061 488757334

# BREASTFEEDING: Bright Ideas for Tomorrow's Stars

**The New Zealand Lactation Consultants Association invites you to sponsor, exhibit, or advertise at our 2014 seminar series.**

## President's invitation

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It is my pleasure to invite you to NZLCA's 2014 Seminar Series.

We have three separate days of amazing speakers – all experts in their field, and all who will facilitate our thinking about application to practice. Our clinical forum is for those wishing to learn more about the actual processes and pathways of tongue-tie recognition, assessment, referral and audit. To hear Alison Hazelbaker teach how to use her assessment tool correctly is a wonderful opportunity. Participants will come away from this day with a greater ability to make skilled assessments and refer to the right person, at the right time, for the right reasons.

The other two days of the series provide an array of some of the most popular speakers in the field of BFHI, breastfeeding and lactation. What a joy it is to bring them to NZ on your behalf. Enjoy!

**Bev Pownall – President NZLCA**

## About NZLCA

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The New Zealand Lactation Consultants Association (NZLCA) is the professional association of the International Board Certified Lactation Consultant (IBCLC) in New Zealand. NZLCA members have all passed a fully accredited examination set by the International Board of Lactation Consultants Examiners (IBLCE).

Opportunities for education provided by NZLCA for members and interested health professionals include workshops, and conferences which cover many aspects of lactation, often provided by international presenters.

NZLCA welcomes sponsorship from WHO Code (& subsequent WHA Resolutions) compliant companies. For further information please contact:  
[info@breastfeedingconferences.com.au](mailto:info@breastfeedingconferences.com.au)

For a copy of the sponsorship prospectus please email Barb at:  
[info@breastfeedingconferences.com.au](mailto:info@breastfeedingconferences.com.au)

**This seminar series has attracted a stellar line-up of International speakers including:**

**Dr Alison K. Hazelbaker**

**Dr David Todd**

**Dr Kathleen Kendall-Tackett**

**Alison Baum**

**Jennifer Tow**

**Dr Thomas Hale**

Sponsoring this seminar series you will give you exposure to more than 200 lactation consultants, midwives, child health nurses, dietitians, doctors and other health professionals.

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## Sponsorship Opportunities

*Please note: All prices quoted in Australian Dollars*

### **Gold Sponsor** (1 available) AUD \$6000

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- Logo on the front cover of seminar brochure
- Logo on programme cover
- Priority Exhibit space (inc 2 dressed trestle tables)
- 2 Seminar registrations including morning/afternoon teas and lunch
- Acknowledgement as major sponsor on e-mail flyers (at least 4 going to our mailing list of 2000 health professionals)
- Brochure and/or promotional item in registration package
- Verbal recognition during the Welcome and Closing addresses on both days
- Full-page advertisement in programme

### **Silver Sponsor** (3 available) AUD \$3000

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- Exhibit space (inc 1 dressed trestle table)
- 2 Seminar registrations including morning/afternoon teas and lunch
- Acknowledgement on e-mail flyers (at least 4 going to our mailing list of 2000 health professionals)
- Half-page advertisement in seminar programme
- Brochure and/or promotional item in registration package
- Verbal recognition during the Welcome and Closing addresses on both days

### **Bronze Sponsor** (5 available) AUD \$1500

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- Exhibit space (inc 1 dressed trestle table)
- 2 Seminar registrations including morning/afternoon teas and lunch
- Acknowledgement on e-mail flyers (at least 4 going to our mailing list of 2000 health professionals)
- Quarter-page advertisement in seminar programme
- Brochure and/or promotional item in registration package
- Verbal recognition during the Welcome and Closing addresses on both days

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## **Commercial Exhibit** (> \$6000 net annual income) AUD \$600

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- 1 draped table
- Placement of brochure and/or promotional item in registration package
- Registration not included (meals included)

## **Cottage Industry** (< \$6000 net annual income) /not for profit AUD \$300

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- 1 draped table
- Registration not included (meals included)

## **Satchel Inserts** AUD \$125

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Flyers, brochures, product samples included in seminar pack

## **Notepads and Pens** AUD \$125

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Sponsor to provide pads and/or pens

## **Sponsor and Trade Display Policy**

NZLCA invites sponsorship from companies who are compliant with the WHO Code of Marketing of Breast-milk Substitutes and subsequent, relevant WHA Resolutions.

NZLCA reserves the right to decline sponsorship from any company which does not support the statement of purpose and the aims of the organisation.

If an index of advertisers is included in a programme insertion or handout, advertisers will be listed in order of category of sponsor (eg. major sponsor first).

This sponsor and exhibitor policy must be signed and dated by each sponsor and exhibitor and returned with the sponsorship/trade display Registration Form.

Agreed by: (*print name*) \_\_\_\_\_

Signature: \_\_\_\_\_

Position: \_\_\_\_\_ Date: \_\_\_\_\_

# BREASTFEEDING: Bright Ideas for Tomorrow's Stars

## Please mail completed booking form with payment to:

Barb Glare  
41 Heath Marsh Road  
Panmure, Vic 3265

Or email to [zacdan@datafast.net.au](mailto:zacdan@datafast.net.au)

Cheques made payable to ALMA

All prices quoted are in Australian Dollars - GST not applicable

*Invoices provided on request.*

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Postal Address: \_\_\_\_\_

Suburb: \_\_\_\_\_ State: \_\_\_\_\_ Postcode: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## Sponsorship type *(please tick)*

- Gold Sponsor – AUD \$6000
- Silver Sponsor – AUD \$3000
- Bronze Sponsor – AUD \$1500
- Commercial Exhibit – AUD \$600
- Cottage Industry – AUD \$300
- Satchel Inserts – AUD \$125
- Notepads and Pens – AUD \$125

## Credit Card Payment

Visa  Mastercard

\_\_\_\_\_/\_\_\_\_\_  
Credit Card Number

\_\_\_\_/\_\_\_\_  
Expiry Date

Card Holder's Name: \_\_\_\_\_

**TOTAL Amount \$:** \_\_\_\_\_

Signature: \_\_\_\_\_