

BREASTFEEDING:

positioning for better outcomes

2017 SEMINARS *for health professionals*

Brisbane | Sydney | Melbourne | Perth
plus online Webinar and special Australian Showcase

**The latest evidence-based
information and research
presented by experts in
infant and maternal
healthcare**



**Australian
Breastfeeding
Association**



**Breastfeeding
Conferences**

Australian Breastfeeding Association
in partnership with Breastfeeding Conferences

About the Seminars

The Australian Breastfeeding Association (ABA) is excited to present its 2017 Seminar Series *Breastfeeding: Positioning for Better Outcomes*.

One-day seminars are held around Australia in major cities, as well as online. Attend one program at the venue closest to you and watch our special Australian Showcase online to earn extra professional development points.

ABA is a registered training organisation and is now in its 12th year of hosting Seminars.

Who should attend?

These Seminars would benefit any healthcare professional working with breastfeeding families, including:

- Lactation Consultants
- Maternal and Child Health Nurses
- Midwives
- Paediatric Nurses
- Dietitians
- Speech Therapists
- Medical Doctors
- Breastfeeding Counsellors
- Community Educators
- Allied Health Professionals

CERPS have been applied for.

BENEFITS

The 2017 Seminar Series offers many benefits and career-enhancing opportunities for health professionals:

- Hear from world experts and leading health professionals specialising in breastfeeding, lactation and infant and maternal health
- Gain Professional Development points (CERPs, MidPLUS CPD and RACGP CDP)
- Network with other health professionals
- Discover practical skills to apply to your workplace

SPONSORSHIP & EXHIBITION

The Australian Breastfeeding Association welcomes WHO Code compliant companies and exhibitors to sponsor this event.

To obtain a sponsorship and exhibition prospectus, please email Kathy Farrell at kathy.farrell@breastfeeding.asn.au.



Register online at
BREASTFEEDINGCONFERENCES.COM.AU

Official Program

8:15am

Registration tea & coffee

8:45am

Welcome & open

9:00am

Dr Jenny Thomas: Birth Weight, Bilirubin, and Blood Sugar: What do the numbers mean for newborn care?

Blood sugar, bilirubin and birth weight are among the most common reasons babies get supplemented with something other than their mother's own milk. Learn why health care professionals should avoid acting on these numbers without first learning what they mean for each baby in context of their clinical picture.

9:45am

Lisa Marasco: Deciphering the Lactation Curve: Lessons in Breastfeeding Physics from the Dairy Industry

The concept of a lactation curve is well known in the dairy industry, but not in the human lactation world. When we look at milk production in the paradigm of this curve, we begin to understand the underlying drivers of milk production and why some women's production seems more resilient than others. This talk explores the factors involved in the curve, the concept of persistency and the importance of what happens in the beginning to long-term calibration.

10:45am

Morning Tea

11:15am

Dr Lars Brode: Discovering Functions and Therapeutic Potential of Human Milk Oligosaccharides

The first part of the presentation introduces Human Milk oligosaccharides (HMO) and provides an outline of their potential benefits for the breastfed infant. The second part of the presentation highlights some of the work from our own lab that aims to decipher the role of specific HMO in preventing necrotising enterocolitis as an example of how a combined approach of preclinical models and mother-infant cohort studies help unravel the benefits of HMO for the breastfed infant.



Australian
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Supporting the Australian Breastfeeding Association

All income generated from the HP Seminars is used to support ABA's free mother-to-mother programs and services.

Official Program

12:15pm

Dr Nikki Mills: Babies That Don't Feed Well - Trying to 'Unravel' the Relationship Between Structure and Function

In this presentation Dr Nikki Mills unravels puzzles of breathing, suck and swallow problems play in breastfeeding. While tongue-ties are a potential cause of feeding problems, they are not the cause of all feeding difficulties. She encourages clinicians to stay open minded, assess, cut with care, and think about how clinicians can provide care for less privileged patients.

1:15pm

Lunch

2:15pm

Dr Jenny Thomas: An Approach to the Fussy Breastfed Infant (Reflux, Colic and Breastfeeding)

Dr Jenny Thomas explores common concerns like reflux, allergies, food sensitivities and colic, and learn how to think about crying in the newborn nursing infant. Most importantly, Dr Thomas discusses evidence-based ways to help parents understand their fussy breastfed infants.

3:15pm

Lisa Marasco: Breastfeeding on the Insulin Dysregulation Spectrum

Insulin is part of the Lactogenic Complex and Lactogenesis 2 cannot start without it. Until recently, however, we did not understand its role well. Discover the how and why diabetes and insulin resistance can cause lactation problems, and what treatments may be helpful for affected mothers.

4:15pm

Close

2016

FEEDBACK

The 2016 Seminar Series *Breastfeeding: Making Connections* was a major success, with delegates praising the content, speakers and overall experience.

This was the **best HP Seminar I have been to in years**, and these are without doubt the best speakers I have heard in years.

Dr Shoo Lee is the best speaker I have seen in a very, very, very long time. His work with families and babies in NICU is **a real game changer**.

I attended the ABA seminar in Sydney at the weekend and was **very impressed with the information presented**.

Dates & Venues

BRISBANE 14 March 2017	Brisbane Convention & Exhibition Centre Plaza Level – Rooms P6&7 Cnr Merivale & Glenelg Streets Southbank QLD 4140
SYDNEY 15 March 2017	Sydney Convention & Exhibition Centre 41 James Craig Road Rozelle NSW 2039
MELBOURNE 16 March 2017	Clarendon Auditorium Melbourne Convention Centre 1 Convention Centre Place South Wharf VIC 3006
PERTH 18 March 2017	Perth Convention & Exhibition Centre 21 Mounts Bay Road Perth WA 6000

Online Seminars

You can access all the great information, speakers and atmosphere of the seminars right from your computer screen or mobile device by registering for our online seminar.

The online seminars are a great option for those who are unable to attend in person.

The online seminars will be available from 31 March until 30 May 2017.

Please note: the online seminar is not a public broadcast. Access is by registered login only.

To register for the online seminar, visit breastfeedingconferences.com.au

Learn more at
BREASTFEEDING.ASN.AU



Guest Speakers

ABA is delighted to introduce the following presenters for *Breastfeeding: Positioning for better outcomes*:

Lisa Marasco

KEYNOTE SPEAKER



MA, IBCLC, FILCA

Lisa Marasco has been working with breastfeeding mothers for over 25 years and has been an Internationally Board Certified Lactation Consultant (IBCLC) since 1993. She holds a Master's degree in Human Development with specialisation in Lactation Consulting and was designated a Fellow of International Lactation Consultants Association (ILCA) in 2009. Lisa is co-author of *The Breastfeeding Mother's Guide to Making More Milk*, a contributing author

to the *Core Curriculum for Lactation Consultants*, and a new Cochrane Collaborative author. She is employed by Special Supplemental Nutrition Program for Women, Infants and Children (WIC) of Santa Barbara County while she continues to research, write, speak and maintain a small private practice. In addition, Lisa is an Associate Area Professional Liaison for La Leche League of Southern California/Nevada, and serves on the Breastfeeding Coalition of Santa Barbara County.

Dr Lars Bode

KEYNOTE SPEAKER



PhD

Dr Lars Bode is Associate Professor of Pediatrics in the Division of Neonatology and the Division of Gastroenterology, Hepatology and Nutrition (www.bodelab.com) and Director of the Mother-Milk-Infant Center of Research Excellence (MoMI CoRE) at the University of California, San Diego. He is also the President of the International Society for Research in Human Milk and Lactation (ISRHML) and serves on the Editorial Board for the journal *Advances in Nutrition*.

Dr Bode received both his Master of Science and PhD degree in Nutritional Sciences from the Justus-Liebig University Giessen, Germany and completed a pre-doctoral fellowship at the Institute of Child Health, University College London, studying the effects of human milk oligosaccharides on selectin-mediated cell-cell interactions in the immune system. Following a postdoctoral fellow at the Burnham Institute for Medical Research in La Jolla, California, he was appointed as Staff Scientist in 2006. Dr Bode is now leading a research program at the University of California, San Diego, dedicated to investigating human milk oligosaccharide biosynthesis and potential benefits for infant health and development.

Guest Speakers

Dr Jenny Thomas

KEYNOTE SPEAKER



MD, MPH, IBCLC, FAAP, FABM

Dr Jenny Thomas is a pediatrician and breastfeeding medicine specialist at Aurora Healthcare in Franklin, Wisconsin and is a Clinical Assistant Professor of Community and Family Medicine and Pediatrics at the Medical College of Wisconsin (MCW). She received her MD from MCW in 1993, and her MPH in 2011. She has been an International Board Certified Lactation Consultant (IBCLC) since 2003. She is now serving on the American Academy of Pediatrics (AAP) Section on Breastfeeding

Executive Board after spending several years as the Chief of the Chapter Breastfeeding Coordinators. She also serves on the Executive Board of the Wisconsin Chapter of the AAP, and is a founder and the immediate-past Chairperson of the Wisconsin Breastfeeding Coalition. She is the author of *Dr Jen's Guide to Breastfeeding*. She is a sought after speaker, giving presentations on breastfeeding to any group wanting to learn. She has received national awards for teaching, advocacy for children, and innovation within her practice and community. She is one of only a few physicians internationally to be recognised as a Fellow of the Academy of Breastfeeding Medicine (FABM) for her expertise on breastfeeding. Dr Thomas' interests and research have focused on issues related to the use of social media to support breastfeeding mothers.

Dr Nikki Mills

KEYNOTE SPEAKER



MBChB, FRACS, Dip Paeds Paediatric Otolaryngologist

Nikki is a Paediatric ENT Surgeon at Starship Children's Hospital, Auckland NZ. She has a special interest in Paediatric Airway and Swallowing Disorders. Nikki has trained as a Simulation Instructor and is actively involved with the Simulation Teaching in the OR and Emergency Department at Starship. She directed an Airway Skills 'Boot Camp' for

ENT Registrars in 2013. She has been actively involved with the RACS Surgical Teachers Academy and is now part of their faculty for the Surgical Teachers' Course. Nikki is also the Principal Investigator for the OMIVI Study - A Multi-Phase, Multi-Centre Study on the microbiology of Otitis Media in NZ in the context of a changing pneumococcal vaccine schedule.

Australian Information & Research Showcase

(Webinar only)

ABA is excited to announce that along with a range of outstanding international speakers, ABA is also presenting the **Australian Information and Research Showcase** (Webinar only). We have assembled some of Australia's leading local researchers and practitioners who will present the latest information and research in human lactation and infant and maternal health.

Sponsorship of this webinar is available. Please note that although the Webinar is being developed specifically for the 2017 HP seminar series, the Webinar will also be available to health professionals on an ongoing basis once the 2017 HP Seminar Series is complete.

Showcase presenters

Dr Susan Tawia BSc PhD Dip Ed Dip Breastfeeding Management Cert IV TAE

Rodney Whyte Therapeutic Medicines Specialist (Medicines Information), Monash Health and Monash University

Dr Foteini Kakulas PhD

Dr Lisa Amir MBBS (Monash), MMed (Melb), PhD (La Trobe), IBCLC, FABM, FILCA

Dr Nina Berry PhD DipArts(Phil) BA/BEd(Hons1)

Renee Kam IBCLC BPhysio Cert IV Breastfeeding Education (counselling)

Catherine Helps Midwifery Educator HETI Rural and Remote Portfolio Training and Support Unit for Aboriginal Mothers, Babies and Families

Topics

- Stem cells in breastmilk
- Medications and breastfeeding mothers
- The introduction of family foods at around six months: the evidence
- Exercise and breastfeeding
- Aboriginal women in rural Australia; a small study of infant feeding behaviour

HP Seminars Registration

Did you know?

It's easier to register online!

Visit breastfeedingconferences.com.au

* Online registration with your credit card is strongly encouraged to secure and guarantee your place. You will be sent a confirmation email immediately. *

Once completed this form becomes a Tax Invoice | ABN 83820560346

Please make cheques payable to ALMA and mail to 41 Heath Marsh Rd Panmure, VIC 3265. Please print clearly - your confirmation will be sent via email.

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Suburb: _____ State: _____ Postcode: _____

Country: _____

Dietary requirements

Diabetic Gluten Free Dairy Free Vegetarian

Vegan Other: _____

My primary occupation is

- | | |
|--|--|
| <input type="checkbox"/> ABA Counsellor / CE / volunteer | <input type="checkbox"/> Lactation Consultant |
| <input type="checkbox"/> Aboriginal Health Worker | <input type="checkbox"/> Midwife |
| <input type="checkbox"/> Allied Health (please specify)
_____ | <input type="checkbox"/> Nurse |
| <input type="checkbox"/> Child Health Nurse | <input type="checkbox"/> Paediatrician |
| <input type="checkbox"/> Dietitian | <input type="checkbox"/> Other (please specify)
_____ |
| <input type="checkbox"/> GP (QI&CPD No. _____) | |

I have previously attended an ABA Seminar Series Yes No

I do NOT wish to receive promotional material for other events

I wish to attend

HP Seminar Brisbane Sydney Melbourne Perth

* Earlybird rate closes Sunday, 29 January 2017

Online Webinar **Australian Showcase**

Seminar Series Registration	ABA Member		Standard Fee		Registration Fee
	Earlybird*	Regular	Earlybird*	Regular	
Live Seminar	\$195	\$235	\$225	\$265	
Online Webinar plus Australian Showcase	\$205	\$245	\$235	\$255	
SPECIAL OFFERS					
Attend Live Seminar plus Webinars (inc. Australian Showcase)	\$245	\$265	\$265	\$295	
Two Webinars GROUP PRICE (10 or more people)	\$195 pp		\$195 pp		
TOTAL FEE					\$

Payment options

Enclosed is a cheque / money order for \$(AUD): _____

Made payable to ALMA

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Card type Visa Mastercard

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Accreditation

IBLCE CERPs have been applied for
MidPLUS points have been applied for
RACGP CPDs have been applied for

For more information visit breastfeedingconferences.com.au